

100+ Jobs Initiative



What is it?

Local indigenous leaders in the East Kimberley know that sustainable employment is vital to improving the lives of Aboriginal people.

Currently, the Aboriginal unemployment rate for the region is around 30%.¹

A new approach is needed.

This is why the leaders, supported by Binarri-binyja yarrowoo Aboriginal Corporation (BBY), started the 100+ Jobs Initiative.

The Initiative aims to support and place at least 100 vulnerable Aboriginal people into employment in:

- Kununurra,
- Wyndham, and
- Halls Creek.

The two year Initiative will start in 2018.

What will it achieve?

A service provider engaged by BBY will deliver for more than 100 vulnerable Aboriginal people:

- Targeted job readiness strategies,
- Intensive case management,
- Coordination of wrap around services,
- Facilitation of work placements, and
- Sustainable employment options

with the aim of achieving long term sustainable employment.

It will also support local employers to recruit and retain quality Aboriginal employees.

Who will it help?

Aboriginal people who:

- Have never had a job,
- Have not worked for over 3 years,
- Are registered with CDP but have never participated in “mainstream” employment,
- Are not sustaining employment past 13 or 26 weeks,
- Are engaged in seasonal or short-term work, or
- Are underemployed based on their capacity and circumstances.

How will it work?

The Initiative is Indigenous-led in concept, development and co-design.

It will complement existing employment and training programs and services.

It will use an adaptive learning and developmental evaluation approach.

This means continually reviewing, evaluating and adapting new ways of selecting and supporting Aboriginal people.

It means “learning as we go”.

What can you do?

- Promote the Initiative
- Nominate a participant
- Provide wrap around services
- Coaching, mentoring or peer support
- Host a work placement
- Become a 100+ Jobs employer

Find out more from:

Karyn Apperley

Community Development Adviser, BBY

E: policy@bby.org.au P: 08 9169 2272

About BBY

BBY is the backbone organisation for Empowered Communities in the East Kimberley.

Empowered Communities is a national Aboriginal-led reform initiative underpinned by the principles of empowerment, development and productivity.

BBY supports its Aboriginal organisation members to work together to improve the lives of Aboriginal people in the region.



This initiative is funded by:



Government of Western Australia
Department of Communities



Australian Government

¹ ABS Census 2016.